

Strategy Workshop to Better Understand Contemporary Nature of Business and Workflow

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Aim and Scope of the Workshop:

The ultimate outcome of the workshop is to create a deep understanding of “Why We Ignore the Other”; the essence of alienating or feeling alienated. From the perspective of an intelligent age individual, contemporary conflict on an inclusive society must be the symptom of a core problem, but the problem itself. To create this mind-set, the direct purpose of the workshop has been tactically conceptualised on “decorating society with the tools which will render individuals with heightened awareness relying on strategic thinking, creating strategic questions, capability to question policies, capability to deep-think on themselves/their environment and gaining familiarity to contemporary technological tools.”

To create a collective acceptance of alienating being irrelevant in this intelligent age and a major handicap to advanced society, all layers of the society shall be decorated with the tools that individuals will gain ability to create answers rather than -only-reactions; Policy makers of communities will have a strategic understanding of problem identification and the essence of a strategic question. Employers and employees will be capable of understanding the lacking ingredient of their strategy map and their strategic cascade.

This workshop will enable the participants to establish and test harmonisation with prospective partners, and to build personal connections that will help facilitate better communication and yielding better outcomes to sustain an advanced society.

Agenda:

Day1

- 1. Defining “Work”:** based on the paradigm shifts in the nature of “Work”. (Product, Product Management, AI and Work Flow, Team Management, Brain Storming with Teams, Employee Added Value.)
- 2. Defining “Human needs and User Experience”:** Innovation, Human Centric Design, Brand Philosophy, Marketing Tools and Archetypes.

The aim of the 1st day is to create a mutual understanding on the substance of workflow, work environment and the essence of paradigm shift.

Until 2000s the product itself was the main commercial item and the “smart” inside it or inside the process of making it was the

product's accompanying "decorum" that creates competitive advantage and leads to innovation. Information Age has literally rendered that intelligence inside as the product itself. This has created an environment of work which demands more strategy to create advancements, intelligent work environment and intelligent user experience of literally everything.

With this regard our previous understanding of work, production, management, skill set conception lacks important focal points to service today's society.

Day2

3. Strategy Session: After creating a brief understanding of contemporary work environment, the participants will be divided into teams. These teams will be delivered a business case study by the facilitator. Through the session the teams will be led through Strategy Process Map and Strategic Cascade by the facilitators.

In every step of the map or the cascade the participants will be encouraged to think thoroughly via questions such as "What do we lack?", "What do we ignore?", "What should we do better?", "What would be a strategic question?". In this way, participants will both create empathy for the needs or ideas of others and enter a deeper awareness process with their own (especially those from the EDI communities) needs, abilities and lives.

Expectations and Scheme:

- **Commonality:** At the start, parties need to engage the core, common area of interest, gaining clarity on its importance and meaning to the different parties. This discovery happens at the same time as participants gain initial familiarity with one another, if relationships do not already exist. Establishing a feeling of cohesion, openness and trustworthiness is important.
- **Options:** After the initial work of exploring different perspectives on strategy, the parties have closer ability to explore technical or practical decisions. These can be easily addressed or require the group to explore complexity and multiple alternatives. Drawing out diverse perspectives and encouraging creativity and debate is important.
- **Agreement:** After looking at options, the discussion turns to agreeing—or surfacing irreconcilable perspectives—on what a realistic, desirable scope or structure entails, what can practically be done and how remaining uncertainty will be addressed. Highlighting or regaining clarity is important.
- **Coordination:** Having better clarified what the parties could do together, thoughts turn to how the parties would work together, the dynamics of decision-making, relationships and communication.
- **Next Steps:** Finally, participants identify what comes next. Concrete, predictable actions are important. Also a measurable way of exposing the variations of the outcome would be very helpful. For this duty Pills team is eligible to design a method to measure or process the outcome with varying technological

tools. This tool may be discussed with the executive team of the conference.

With all our biggest respect and all the best wishes for your future efforts for an better society,

Pills Team